

Woodstock Economic Development Commission
Application for Community Project Grant 2020

Name of Project: 2020 Fireworks Fourth of July

Brief Description (50 words): celebration of July 4th

Grant Request: \$5,000 Total Project Budget: \$15,000 +/-

Applicant Information

Name of Applicant/Organization/Business: July 4th Celebration

Mailing Address: PO Box 488 Woodstock, VT 05091

Name of Project Coordinator: Jon Kennedy

Contact's Email Address: Ariley@townofwoodstock.org Telephone: 802-291-0429

Organization's Website URL: Townofwoodstock.org EIN: _____

Applicant/Organizational Description: Briefly describe your organization or group and its mission. (150 words)

Town's celebration of 4th of July held on grounds of WUHS

Applicant/Organizational Budget: What is your total organizational budget (or total project expenses) for the current fiscal year? This committee is specifically for this event.

Organizational Budget (Required for businesses and organizations): Attach a copy of your Budget to Actual comparison or Profit Loss (P/L) statement for the most recently completed fiscal year.

We are not a business, simply volunteers for an event once a year.

Project Information:

Project Goals: Explain the goal(s) of the project. Describe the work you will do and what that will accomplish, in other words - what you are doing and why. Please be specific. (300 words)

To bring community and visitors to woodstock together to celebrate July 4th Independence Day

Community Value

Your answers to the following questions will help the EDC evaluate your grant application according to the published funding rubric.

Tell us how your project enhances the beauty or improves the quality of life for Woodstock residents and visitors? (200 words)

In what way will the proposed project contribute to the Woodstock's economic vitality? (150 words)

Brings many people to Woodstock
for the day

Will the proposed project attract new residents to Woodstock? If yes, explain how. (150 words)

repeat visitors year after year

Tell us about existing community support for this project. How have community members been engaged in decision-making regarding this idea or project? (150 words) You may attach a Letter of Support in addition to or in lieu of this question.

Does the project have adequate funding for now and future years? (150 words)

dependent upon donations

Please attach any supporting information, including letters of reference or other relevant information.

Signature indicates that you have read and agreed to the EDC Community Grant Guidelines 2019.

Submitted by: (First and Last Name) Mary Riley

Signature: Mary Riley

Date: January, 2020

Project Timeline: Please explain the overall timeline for your project as well as the specific steps required to achieve your goals. Please list specific dates if they've been identified. (150 words)

Start organizing event in March
send out fundraising letters.
hire entertainment + facilities

Project Champion: Who is championing this project, what is their role in the community, and why are they leading this work? (100 words)

July 4th committee is comprised of
volunteers who have organized this
event for many years.

What will success look like? Please explain how you will know that you've achieved your goals. (250 words)

Good weather high number turnout
many non profit groups gather to make
celebration happen

Project Budget Narrative: What will the grant funds be spent on? (200 words)

Entertainment + facilities needed
fireworks display

Project Budget – Itemized. Please break-down/categorize the total project costs:

Income Category	Total	Applicant	EDC	Other	In-Kind
Tax appropriation	7,500				
Donations	3,500				
BOE E Fund	2,000				
Total Income	13,000				
Expense Category	Total	Applicant	EDC	Other	In-Kind
Display	10,000				
Rental	3,000				
Entertainment	1,000				
Total Expenses	15,000		5,000		

safety crowd control 1,000

Additional lines may be added or you may attach an itemized project budget. Please include both expenses and revenue, including pending and secured support. Material and labor in-kind support should be identified but might not be considered as matching funds.

Woodstock's annual July 4th Celebration is organized by a group of volunteers beginning in March / April of each year.

Requests for donations begins at that time. In recent years the donations have been less due to a number of economic situations and priorities of donors.

July 4th in Woodstock is a day of excitement that begins early in the morning with a road race

Billings Farm has an Old Fashioned Fourth event each year and many visitors take advantage of this event.

Throughout the day there is shopping, food and many other opportunities. Some people who come to visit Woodstock over the 4th of July stay at the Inn, run in the race, take advantage of offerings at the spa of the Inn and finish the day at the celebration at the High School.

Many non profit organizations set up booths, provide their own supplies and take away the money raised at this event for their organizations.

The entertainment, facilities to accommodate the needs of entertainers, safety and crowd control is paid by the organizing committee. Rest Room Facilities at Union Arena are paid by the Organizing committee.

The tax appropriation has remained the same \$7,500 for many years.

The fireworks display is the day end event to celebrate Independence Day.

One family I spoke with noted that after many years of visiting over the Fourth of July, during Foliage season and on Wassail Weekend, they decided to buy a home here and visit more and more each year.

Thank you for your consideration

Mary Riley